

THE CHINA CULTURE CHALLENGE



**PLAY THIS GAME AND STRENGTHEN
YOUR CHINA BUSINESS SKILLS !**

LOCATION: HUTONG SCHOOL SHANGHAI
969 Wuding Lu, 5th Floor, Shanghai

June 19th, 2019, 19.15-21.30 hrs

This 2 hour interactive game about Chinese business culture is fun and informative. Players take a fresh look at their beliefs and opinions about conducting business in China. Teams are tested through challenges, a quiz, mini lectures and surprises in opportunities and setbacks. Scenarios are based on real-life cases. Results are rewarded in cash, to be invested in building blocks. The team that builds the highest skyscraper wins!

WHO SHOULD ATTEND?

- **Students preparing for work or internships in China.**
- **Recent graduates and young starting professionals active in China**
- **Those with a healthy appetite for competition and wish to stay abreast of market trends!**

WHAT WILL YOU GAIN?

- **Insights in how to improve your China business approach**
- **Better equipped to deal with Chinese partners and circumstances**
- **Learn from fellow business travellers and share best practices**
- **Many aha-moments**
- **Business alerts regarding risks and chances in China**

HOW TO APPLY?

Please sign up before June 14th by sending an email to shanghai@hutongschool.com.

COST: Students of Hutong School: RMB 100
Non Hutong School participants: RMB 200,
to be paid in cash at the venue

More information: www.chinaculturechallenge.com

“Victory usually goes to the army that has better trained officers and men” (Sun Tzu)

